

**Technical assistance for the protection and promotion of the status of the artist and cultural professionals**

**Call for Expression of Interest for a National Expert (Ghana)**

**Deadline: 27 July 2023 (23h59 CET)**

**Purpose**

The purpose of this call is to solicit expression of interest from individuals to work as a national expert in the provision of technical assistance for the improvement of the status of the artist and cultural professionals in Ghana.

**Profile of applicants**

Interested candidates should possess **established experience and knowledge of the policy environment guiding Ghana's cultural and creative industries**, in particular regarding:

- Cultural awareness and sensitivity
- Policy formulation and implementation
- Legal and regulatory frameworks for the cultural sector
- Intellectual property rights and copyrights
- Cultural diplomacy and international cooperation
- Arts and social transformation
- Arts Business (marketing, networking, fundraising, distribution, etc)
- Constitutional rights and artistic freedom
- Revenues and Taxation in the creative industry

**Application and selection process**

Interested individuals are requested to submit the application to the UNESCO-Aschberg programme Secretariat ([aschberg@unesco.org](mailto:aschberg@unesco.org)), by **27 July 2023 (23h59 CET)**:

- a **detailed CV** providing evidence that they possess the required skills and professional experience described in the terms of reference
- a **completed application form** (Annex 1)
- a **financial proposal** (Annex 2)

The candidates will be evaluated by UNESCO in cooperation with the National Commission on Culture of Ghana. **Short-listed candidates may be invited for a phone interview.**

A selected candidate will receive a **consultancy contract** from UNESCO for an estimated duration of 7 months starting in September 2023 to carry out the terms of reference provided below. The selected candidate will agree on a set number of working days with UNESCO to be distributed and used throughout the contract's duration. The selected candidate will be paid lump sums against the provision of determined deliverables and invoices before agreed deadlines.

For any inquiry, please contact the UNESCO-Aschberg programme Secretariat ([aschberg@unesco.org](mailto:aschberg@unesco.org)).

## About the UNESCO-Aschberg programme for artists and cultural professionals

In line with the objectives of the [UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#) and the [1980 Recommendation concerning the Status of the Artist](#), the [UNESCO-Aschberg programme](#) aims at protecting and promoting artistic freedom and the status of the artist by providing support to Member States and civil society organizations (CSOs) through three areas of intervention: 1) research, advocacy and monitoring, 2) capacity building, and 3) technical assistance.

The annual UNESCO-Aschberg call for projects aims at providing technical assistance and expertise to governments for the revision of legal, policy and regulatory frameworks in favour of the status of the artist. Drawing upon the project submitted by Ghana to the 2022 call for projects, a national expert is expected to support the implementation of the terms of reference provided below.

### Terms of reference for a national expert

#### 1. BACKGROUND AND OBJECTIVES

Within the framework of the 2022 UNESCO-Aschberg call for projects, a proposal submitted by the National Commission on Culture of Ghana (NCC) entitled *“Empowering Artists through Policy Formulation and Robust Legal Framework: An Engagement with Artists on Inputs into Cultural Policy, Copyright and Other Relevant Laws”* has been selected by the Evaluation Committee. This project seeks to support the empowerment of Ghanaian emerging artists through:

- 1.1 The provision of requisite knowledge for artists within the performing and visual arts domains across the country on existing relevant policies and legal frameworks governing the culture and creative space in the country and beyond.
- 1.2 The inclusion of emerging artists in the consultation processes leading to new reforms and regulatory frameworks to be proposed for consideration by the Ministry of Tourism, Arts and Culture, the Office of the Copyright Administrator, the Cultural Policy Review Committee, the National Commission on Culture, the Creative Arts Agency, office of the Attorney General and Minister of Justice as well as the National Folklore Board.

#### 2. MAIN FUNCTIONS AND RESPONSIBILITIES

In this context, and in coordination with UNESCO, the national expert will:

##### A. Design of a training programme (September-November 2023)

- 2.1. Support the NCC in the development of a comprehensive training programme that empowers artists to cultivate cultural, policy and legal understanding underlining their craft. For this, the national expert will:
  - 2.1.1. Participate in a consultation meeting to be organized by the NCC with relevant stakeholder organisations and groups in order to define the scope and content of the trainings; and
  - 2.1.2. Support the NCC in drafting the programme’s structure and action plan, based on the results of the consultation process.

##### B. Implementation of the training programme (November 2023 - January 2024)

- 2.2. Participate as needed in four zonal conferences throughout the country in order to facilitate identified segments of the training programme for the benefit of a total of 400 artists and

to consult emerging artists on their specific needs to be taken into consideration and addressed through the country's revised Cultural Policy.

### **C. Evaluation of the trainings and policy recommendations (February-March 2024)**

- 2.3. Provide recommendations for the revision of the country's Cultural Policy in view of addressing the needs and challenges expressed by emerging artists during the trainings and consultations;
- 2.4. Participate in a meeting with the NCC and other relevant stakeholders to evaluate the results of the trainings and consultations; and
- 2.5. Participate in a validation workshop to review the final report produced by the NCC detailing the results of the project, as well as recommendations for policy reforms in favour of the status of the artist.

Throughout the project, the national expert will:

- Maintain regular contact with UNESCO and the NCC to monitor the progress and challenges of the project implementation;
- Provide to UNESCO and the NCC all necessary documents and information in their possession on the project; and
- Advise UNESCO and the NCC on the sustainability of the results obtained.

### **3. DELIVERABLES**

- **Deliverable 1:** Training programme, by 30 November 2023
- **Deliverable 2:** Final report presenting recommendations for the revision of the country's Cultural Policy in view of addressing the needs and challenges expressed by emerging artists during the trainings and consultations, by 31 March 2024.